

SPECIAL ADVERTISING SECTION



Q&A

Matters of the Heart

Q&A with Cardiologist
Dr. Emily Mercer

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A: Convallis augue ac mattis gravida. Interdum et malesuada fames ac ante ipsum primis in faucibus. Nulla facilisi. Nullam in varius arcu. Praesent tempus mauris ut orci vulgutate lobortis. Vivamus et lectus massa. Donec tincidunt velit in libero accumsan egestas. Duis nec nisi arcu. Ut turpis sem, fringilla sit amet tortor sit amet, pulvinar euismod massa. Nulla gravida urna quis mollis varius. Pellentesque habitant morbi tristique senectus et netus et malesuada fames ac turpis egestas.

Q Ut vel mauris quis mi ultricies maximus quis a dui. Pellentesque?

A: Rbi tristique senectus et netus et malesuada fames ac turpis egestas. Quisque iaculis, nunc at vestibulum facilisis, neque augue vulgutate diam, vitae pulvinar nisi sem in diam. Fusce lacus erat at tortor tempor imperdiet. Nunc non suscipit risus. Quisque porta sem at neque commodo placerat. Sed metus ipsum, eteifend vitae tristique quis, commodo et tellus.

Q Nullam fringilla augue nec ligula hendrerit vestibulum. Mauris et erat eros?

A: Duis tincidunt diam mauris, sit amet fermentum lacus fringilla sed. Praesent ut



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Advertorial Components:

- Headline
- Banner with "Special Advertising Section" in capital letters
- Word Count: Full Page 285-300 words, ½ page 140-160 words
- Graphics: Full Page 2-3 graphics, ½ Page 1-2 graphics

We will design your advertorial message with the copy you send or you can send a camera ready ad.

DEADLINES:

Issue	Reservations	Materials	In House
Sept./Oct.	June 19, 2017	July 5, 2017	Sept. 2, 2017
Nov./Dec.	Aug. 21, 2017	Sept. 6, 2017	Nov. 3, 2017

NET PRICING:

Region	Circulation*	Full Page	Half Page
Full Northern Region	2,377,451	\$56,312	\$30,972
Iowa	152,146	\$8,022	\$4,414
Minnesota	291,443	\$9,614	\$5,306
Minneapolis	122,000**	\$4,016	\$2,530
North Dakota	37,486	\$2,102	\$1,155
Wisconsin	366,664	\$12,407	\$6,824

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