

AAA Members Travel More, Stay Longer and Spend More.

Invite them to your Destination, Hotel or Attraction

In the Nov./Dec. Winter/Holidays special advertising section.

Winter events

Winter Holidays
Place to Go, Things to Do

Enjoy these exciting events this winter!

Event Name	Event Name	Event Name
Event location Event date and time www.aaa.com	Event location Event date and time www.aaa.com	Event location Event date and time www.aaa.com
Event Name Event location Event date and time www.aaa.com	Event Name Event location Event date and time www.aaa.com	Event Name Event location Event date and time www.aaa.com

Advertiser Name
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Package includes advertorial copy, event listings, content on AAA.com/AAALiving

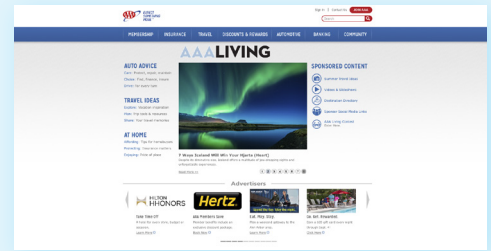
NET PRICING:

Region	Circulation*	1/3 Page	1/6th Page	1/12th
Minnesota	288,243	\$3,860	\$1,930	\$1,058

ADDED VALUE:

- 1/3 page:** 100 word advertorial, 3 event listings, Sponsored Content, Destination Directory and Social Media Directory on AAA.com/AAALiving
 - 1/6th page:** 50 word advertorial, 2 event listings, Sponsored Content and Destination Directory on AAA.com/AAALiving
 - 1/12th page:** 25 word advertorial, 1 event listings, Sponsored Content on AAA.com/AAALiving
- 2018 Nov./Dec. issue Reservation: Aug. 21 : Materials: Sept. 6**

DIGITAL OPTIONS



▶ AAA.com/AAALiving



▶ Seasonal Sponsored Content



▶ Videos : Slideshows



▶ Destination Directory



▶ Social Media Directory

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